

Select

MODEL MANAGEMENT

1400 Alton Rd Suite 103, Miami Beach, 33139, Florida, United States

Phone: (305) 672-6342 Fax: (305) 672-1749 Email: info.miami@selectmodel.com Website: <https://www.selectmodel.com/>

Keith Carlos

Height 188cm / 6' 2.0"

Chest 102cm / 40"

Waist 81cm / 32"

Shoes EU/US/UK 45 / 12 / 10.5

Eyes Brown

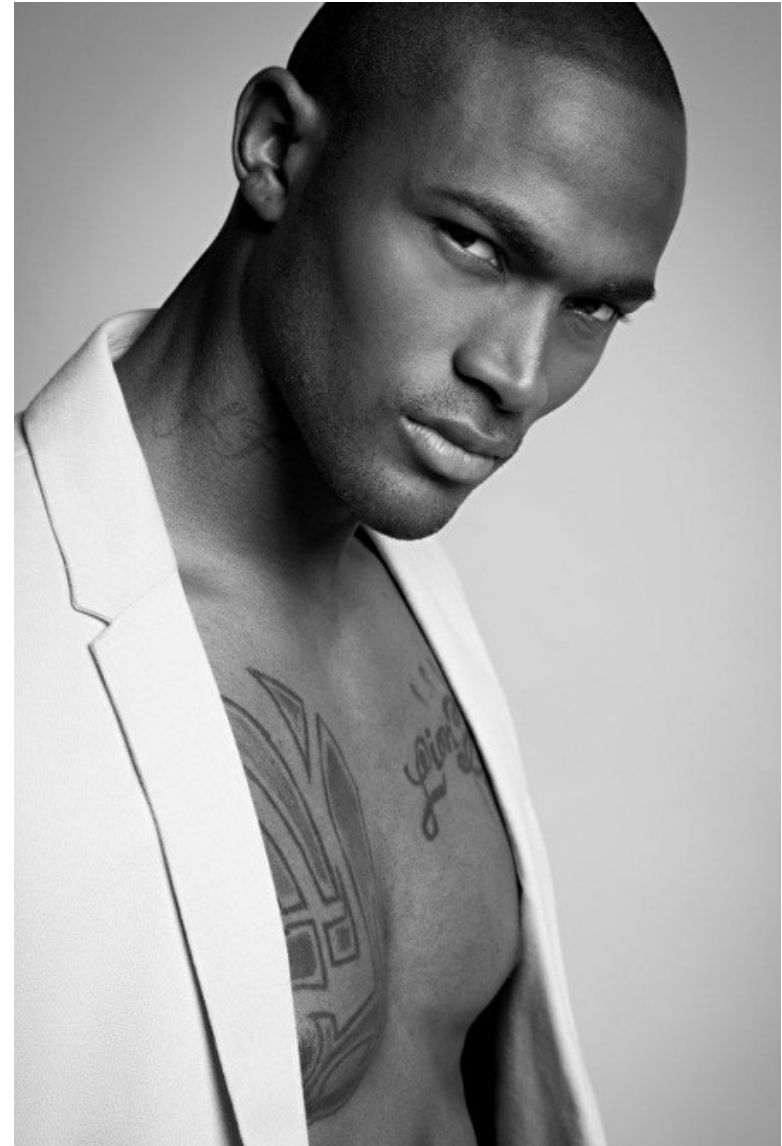
Hair Black

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Neck 41cm / 16"

Suit size 50cm / 40"

Suit cut Regular



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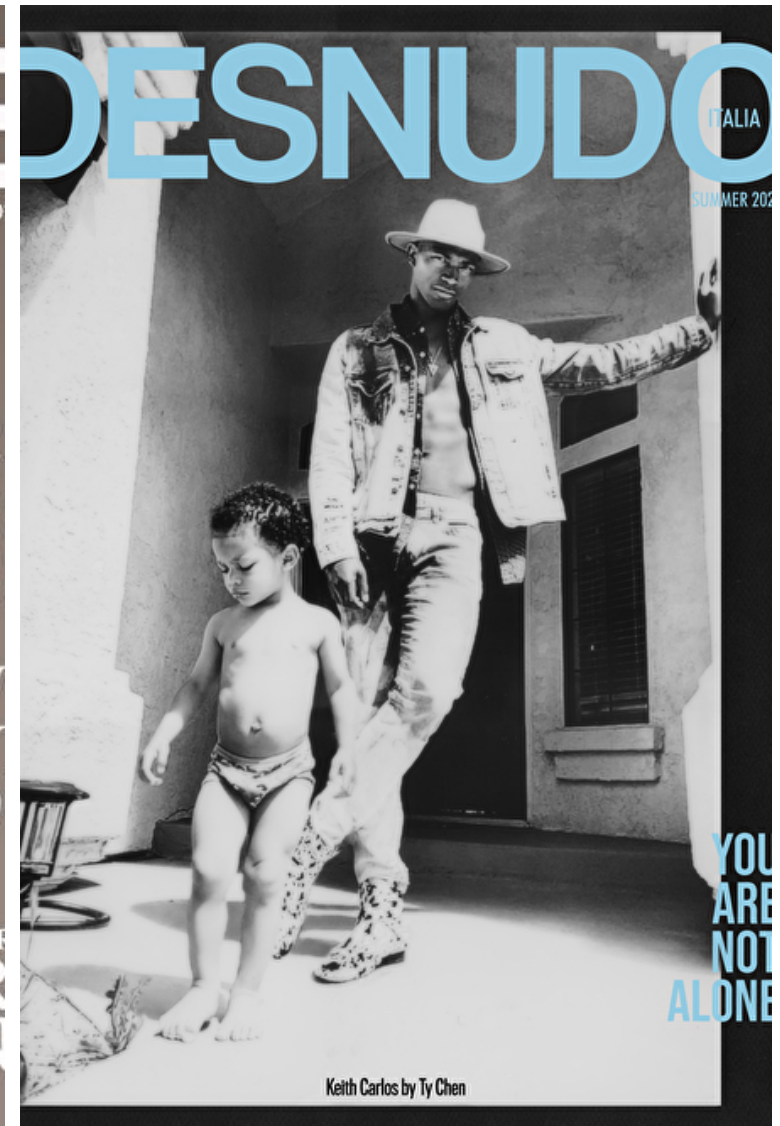
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Black Suit: GIOVANNETTI
Black Shirts Jacket: JUNE 132
MAGNUS
White and Black Print Boot: SMOG
Black Jacket: DIFENSE
Black Shirt: GIOVANNETTI
Leather Boots: DIFENSE

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Turt Neck: DAMEL
Divided Denim Top: NANI
Tan Coat: CU
Khaki Pants: FORTI
Turt Top

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YOU MAY RECOGNIZE ONE, OR BOTH OF THESE MEN FROM AMERICAS NEXT TOP MODEL, NEW GIRL, YOUNG AND THE RESTLESS, BOLD AND THE BEAUTIFUL, FACE-OFF, STITCHER, MEN'S WAREHOUSE, ROBINS JEANS, OR MOST RECENTLY CARDI B'S NEW MUSIC VIDEO "BE CAREFUL". THESE TWO YOUNG MEN, KEITH CARLOS, AND MATTHEW SMITH HAVE HAD QUITE THE SUCCESS WITHIN THE ENTERTAINMENT INDUSTRY. HOWEVER, WITH THAT SAID, ONE CANNOT HELP BUT ASK, HOW MUCH OF THIS "SUCCESS" IS BASED OFF OF SOMETHING AS SHALLOW AND SIMPLE AS APPEARANCE? VS, SOMETHING THAT IS TRULY ADMIRABLE, SOMETHING THAT LASTS SUCH AS HEART, SOUL, CHARISMA, PASSION? THEIR NEW UP-COMING TV SERIES "ROLE MODELS", MAY ANSWER JUST THAT!

Role Models is a non-scripted TV series that will follow what may seem like a group of stereotypical male models from one destination to another. The catch/hook of this show however lies within their mission. Through this TV series, Keith Carlos, and Matthew Smith aim to reinstate the true definition of a Role Model. They plan to achieve this, not through boasting over their own actions, nor the actions of their cast members, but rather by seeking out and shining light on the everyday heroes of the world.

"I believe I can speak for Keith and I both when I say that we live in a very strange and confused world. Social media has in many ways corrupted and altered our society. Through its uncensored and vastly accessible content, I believe that the line between good and bad, positive and negative, admirable and trashy has been very blurred. Keith and I both feel that it's time for someone to reinstate and highlight what it means to TRULY be a role model. There are a TON of

them out there, and most of them aren't on social media or seeking attention for their efforts." - Matthew Smith

The show concept Role Models truly evolves from an admirable humanitarianism mission to something of great interest and "watch worthy", through its creative and forward thinking involvement of brand and company endorsements.

"Brands and companies spend millions and millions a year on social marketing. Through my success within the entertainment industry, I have become more and more aware of the extremely large budgets that are being spent on social platform marketing. It makes sense, there is no denying that it successfully achieves brand awareness, and I don't believe anyone would argue that people spend more of their time scrolling through social media than they do watching commercials on television. Matthew and I saw this as an opportunity. Through jointed efforts within our cast, our social outreach

Bella

issue #171

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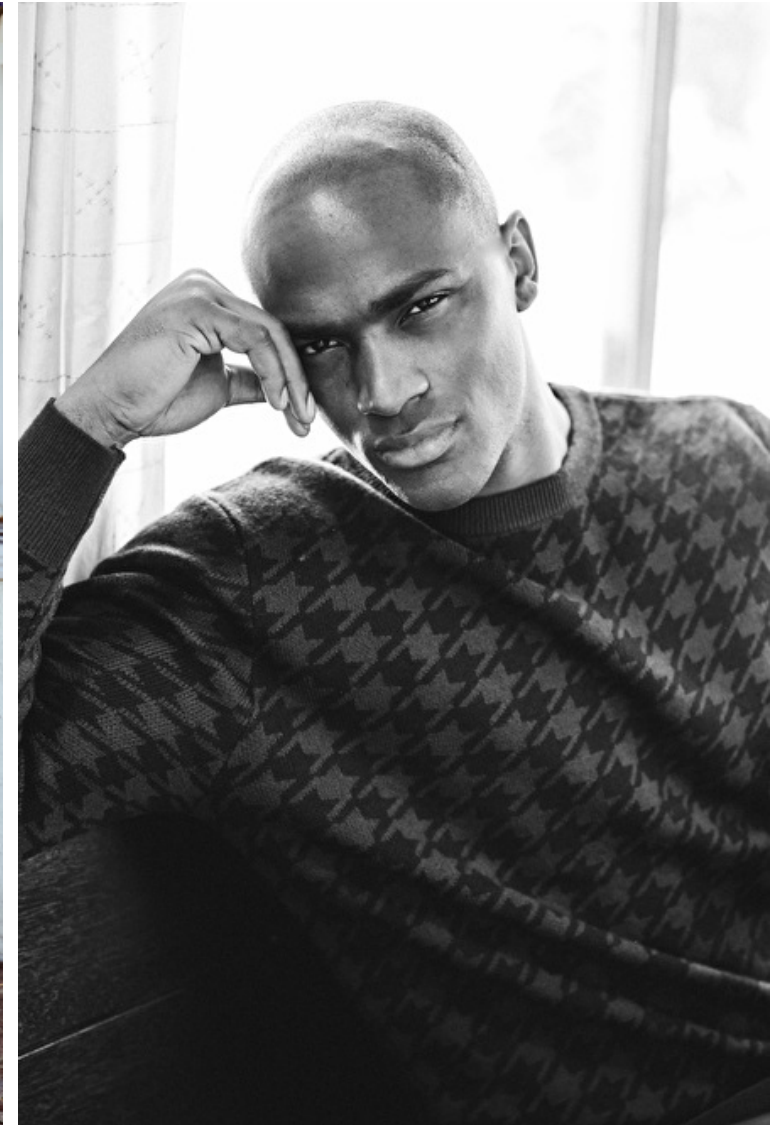
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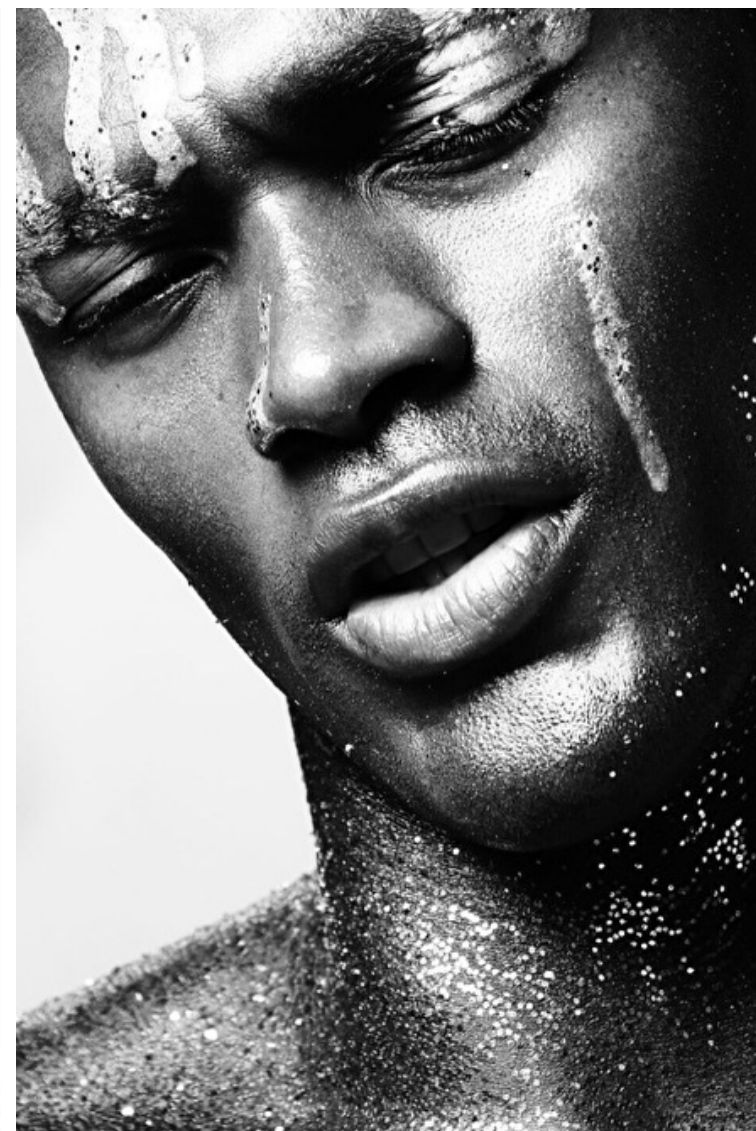
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